

# The AI-Powered Sourcing Playbook

*Learn how top agencies use AI agents to automate sourcing, screening, and outreach without losing the human touch.*

## Chapter 1: The Evolution of Sourcing

Sourcing has moved beyond simple boolean searches. With AI agents like recruitMaxx's HireMaxx, you can now automate the initial discovery and screening of candidates across multiple platforms simultaneously.

## Chapter 2: Balancing Automation and Empathy

While AI handles the heavy lifting of parsing resumes and scoring candidates, human recruiters must step in to build relationships. Personalised outreach generated by AI ensures a human touch at scale.

## Chapter 3: Actionable Workflows

Implement workflows that trigger engagement sequences the moment a top-tier candidate enters your ATS. This playbook outlines 5 pre-built automation templates to get you started.

